

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Anthony G. Macaluso	Art Unit:	2617
Serial No.:	10/809,922	Examiner:	Matthew C. Sams
Filed:	March 24, 2004	Conf. No. :	6755
Title:	ADVERTISING ON MOBILE DEVICES		

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTICE OF APPEAL**

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated October 8, 2008, finally rejecting claims 1-39.

Please apply the Appeal fee and any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: December 8, 2008

/Hwa C. Lee/

Hwa C. Lee  
Reg. No. 59,747

Fish & Richardson P.C.  
12390 El Camino Real  
San Diego, California 92130  
Telephone: (858) 678-5070  
Facsimile: (877) 769-7945